Previous work

Main result

Prediction markets

A Characterization of Scoring Rules for Linear Properties

Rafael Frongillo

Department of Computer Science University of California at Berkeley

June 26, 2012

Joint work with Jake Abernethy

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The unstoppable Jake Abernethy

Now a postdoc at UPenn with Michael Kearns



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Warm-up ●oooooo	Previous work	Main result	Prediction markets
Proper Lo	SSes		

Typical setting: classification

- Labels $y \in [n] = \{1, ..., n\}$
- Prediction $p \in \Delta_n$
- Loss $l : \Delta_n \to \mathbb{R}^n \longleftarrow a$ vector: loss of p and y is $l[p]_y$

 $l is proper if p = \underset{q}{\operatorname{argmin}} \{ l[q]p \}$

Example: log loss

Take $l[p]_y = -\log p_y$

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Proper Lo	osses		

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Proper Lo	SSES		

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Warm-up o●oooo	Previous work	Main result	Prediction markets
Proper Losse	s for Properties	5	

Our setting: properties of distributions

- Outcomes $\omega \in \Omega$
- Distributional property $\Gamma : \Delta_{\Omega} \to \mathcal{V} \subseteq \mathbb{R}^k$ summary information
- Prediction $v \in V$
- Loss $l: \mathcal{V} \to \mathbb{R}^{\Omega}$ loss of v and ω is $l[v]_{\omega}$
- $l is \Gamma$ -proper if $\Gamma(p) = \underset{v}{\operatorname{argmin}} \{ \ell[v] p \}$

We will consider *linear* Γ:

 $\Gamma(p) = \mathbb{E}_{\omega \sim p}[\phi(\omega)] \text{ for some } \phi : \Omega \to \mathcal{V} \quad i.e. \text{ means}$

Warm-up o●oooo	Previous work	Main result	Prediction markets
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Warm-up oo●ooo	Previous work	Main result	Prediction markets
Motivation			

This talk:

A Characterization of Proper Losses for Linear Properties

Our goal

Given some linear property $\Gamma : \Delta_{\Omega} \to \mathcal{V}$, determine exactly the losses $\ell : \mathcal{V} \to \mathbb{R}^{\Omega}$ which are Γ -proper

... Why bother?

Warm-up ooo●oo	Previous work	Main result	Prediction markets
Motivation	: Proper		

Proper losses are well-calibrated

Example: learning a coin's bias p

■ Want *l* to measure *performance*

• After $N \gg 1$ flips, we want

$$p \approx \underset{q}{\operatorname{argmin}} \left\{ \frac{\# \text{heads}}{N} \ell[q]_{\text{heads}} + \frac{\# \text{tails}}{N} \ell[q]_{\text{tails}} \right\}$$

"expected" loss of predicting q

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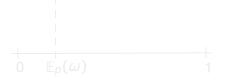
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Warm-up	Previous work	Main result	Prediction markets
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Loss should *quantify* error

Two losses for eliciting a mean Squared: $\ell[v]_{\omega} = (v - \omega)^2$ Log: $\ell[v]_{\omega} = KL(\omega||v)$ Very different notions of error



Warm-up	Previous work	Main result	Prediction markets
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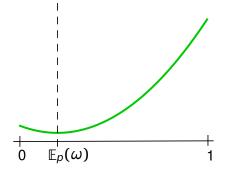
Two losses for eliciting a mean Squared: $\ell[v]_{\omega} = (v - \omega)^2$ Log: $\ell[v]_{\omega} = KL(\omega||v)$ Very different notions of error

Given a notion of error, when can I *design* a proper loss to match? $0 \quad \mathbb{E}_{\rho}(\omega) \qquad 1$

Warm-up	Previous work	Main result	Prediction markets
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Loss should quantify error

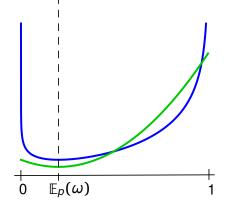
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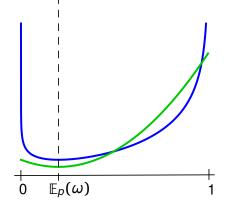
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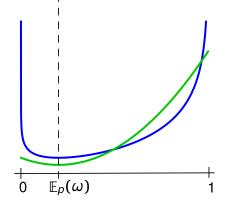
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Warm-up oooooo●	Previous work	Main result	Prediction markets
Motivation: P	roperties		

Problem: What if your "classification" problem has a huge (∞) number of classes?

E.g. Price of gas next month?

Solution: Use a $\Gamma : \Delta_{\Omega} \to \mathcal{V} \subseteq \mathbb{R}^{k}$

Only extract the "relevant information" from your data

Means are quite expressive:

- First k moments of a distribution: $\phi(\omega) = (\omega, \omega^2, \dots, \omega^k)$
- Covariance matrix: $\phi(\omega)_{(i,j)} = \omega_i \omega_j$

Warm-up ooooo●	Previous work	Main result	Prediction markets
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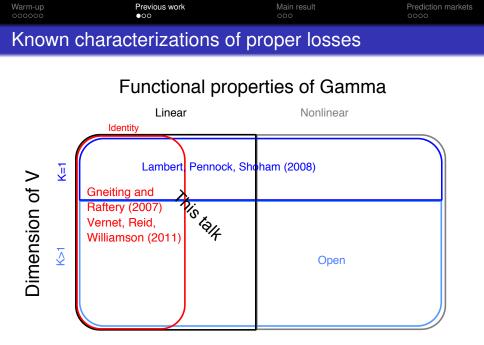
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Warm-up 000000	Previous work o●o	Main result	Prediction markets
Breaman	divergences		

Given convex $f : \mathcal{V} \rightarrow \mathbb{R}$, the Bregman *divergence* w.r.t. *f*:

$$D_f(x, y) := f(x) - f(y) - \nabla f(y) \cdot (x - y)$$

f is called: Bayes risk, regularizer, generalized entropy

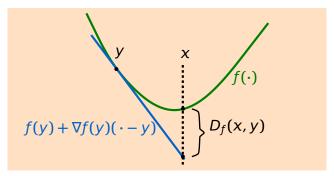


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Warm-up 000000	Previous work	Main result	Prediction markets
Divergences a	and means		

 $\ell[\nu]_\omega = D_f(\phi(\omega),\nu)$

```
\begin{aligned} \underset{v}{\operatorname{argmin}}{\operatorname{argmin}} & \left\{ \underbrace{v}_{\mathcal{V}} \right\} \\ &= \underset{v}{\operatorname{argmin}} \left\{ \underbrace{v}_{\mathcal{V}} \left[ f(\phi(\omega)) - f(v) - \nabla f(v) \cdot (\phi(\omega) - v) \right] \right\} \\ &= \underset{v}{\operatorname{argmin}} \left\{ -f(v) - \nabla f(v) \cdot (f(\rho) - v) \right\} \\ &= \underset{v}{\operatorname{argmin}} \left\{ P_{f}(f(\rho), v) - f(f(\rho)) \right\} = f(\rho) \end{aligned}
```

Warm-up 000000	Previous work	Main result	Prediction markets
Divergences a	and means		

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```
\begin{aligned} \arg\min_{\mathbf{v}} \{\ell[\mathbf{v}] \boldsymbol{\rho} \} \\ &= \arg\min_{\mathbf{v}} \left\{ \sum_{\boldsymbol{\omega} \in \mathcal{J}_{p}} \left[ f(\phi(\boldsymbol{\omega})) - f(\mathbf{v}) - \nabla f(\mathbf{v}) \cdot (\phi(\boldsymbol{\omega}) - \mathbf{v}) \right] \right\} \\ &= \arg\min_{\mathbf{v}} \left\{ -f(\mathbf{v}) - \nabla f(\mathbf{v}) \cdot (\Gamma(\boldsymbol{\rho}) - \mathbf{v}) \right\} \\ &= \arg\min_{\mathbf{v}} \left\{ P_{f}(\Gamma(\boldsymbol{\rho}), \mathbf{v}) - f(\Gamma(\boldsymbol{\rho})) \right\} = \Gamma(\boldsymbol{\rho}) \end{aligned}
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Divergences a	and means		

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\operatorname{argmin}_{v} \{\ell[v]\rho\}
= \operatorname{argmin}_{v} \left\{ \underset{\omega \sim \rho}{\mathbb{E}} \left[ f(\phi(\omega)) - f(v) - \nabla f(v) \cdot (\phi(\omega) - v) \right] \right\}
= \operatorname{argmin}_{v} \{-f(v) - \nabla f(v) \cdot (\Gamma(\rho) - v)\}
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Warm-up 000000	Previous work ○○●	Main result	Prediction markets	
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 $\ell[v]_\omega = D_f(\phi(\omega), v)$

$$\underset{v}{\operatorname{argmin}} \{\ell[v]p\}$$

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Characte	rization for linear	properties	

This shows divergence-based \implies Γ -proper for some linear Γ *Q*: Is every Γ -proper loss ℓ divergence-based?

A: Yes¹!

Theorem (Abernethy, F.)

l is Γ -proper for linear $\Gamma \iff l$ is divergence-based

¹ with extremely weak differentiability assumptions

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Proof Intu	ition		
we draw in	tuition from the identit	y case <i>i.e.</i> $I(p) = p$)
Theorem (C	Gneiting and Raftery, 2	2010)	

 $\ell : \Delta_{\Omega} \times \Omega \to \mathbb{R}$ proper $\implies \ell$ is divergence-based

Their proof:

- **Extract** f(p) = l[p] p Bayes risk, concave
- Observe $l[p] p + l[p] (q-p) \ge l[q] q$ from propriety

• Hence l[p] is a gradient of $f! \implies$ divergence

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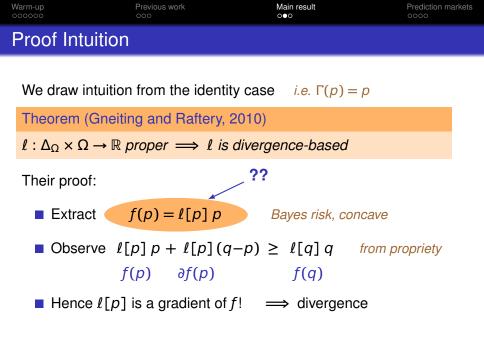
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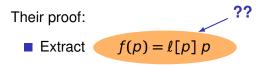
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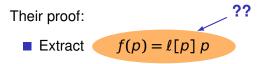
Warm-up 000000	Previous work	Main result oo●	Prediction markets
Proof Intiution	1		



Challenge: How to define *f* when $\mathcal{V} \neq \Delta_{\Omega}$?

 Let p̂ such that Γ ∘ p̂ ≡ id_v A "family" of distributions with "parameter space" V
 Now f(v) = l[v]p̂[v]

Warm-up ೦೦೦೦೦೦	Previous work	Main result oo●	Prediction markets
Proof Intiution	ר ח		



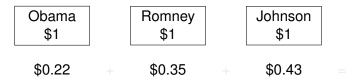
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Warm-up 000000	Previous work	Main result	Prediction markets •000
		NA subsets	

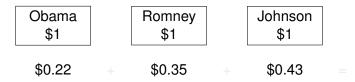
Switching Gears: Prediction Markets



Traders buy and sell these contractsPrices reflect the consensus prediction

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Warm-up	Previous work	Main result	Prediction markets

Switching Gears: Prediction Markets

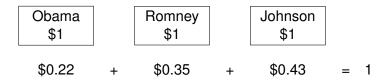


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Warm-up 000000	Previous work	Main result	Prediction markets

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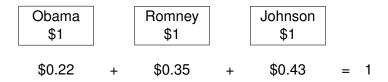


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Warm-up	Previous work	Main result	Prediction markets





- Traders buy and sell these contracts
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Warm-up oooooo	Previous work	Main result	Prediction markets ○●○○
Quantifyi	ng the Wagers		

In standard market maker model, prices *adapt* to trades

From NIPS 2011, we can describe the net *profit* of such a trade in terms of the change $\mathbf{p} \rightarrow \mathbf{p'}$ in the *prices*...

... as the drop in a divergence-based loss!

Theorem (Abernethy, F.)

Traders have profit $l[\mathbf{p}]_{\omega} - l[\mathbf{p'}]_{\omega} \iff l$ is divergence-based

Aside: can use this framework for data mining competitions!

Warm-up 000000	Previous work	Main result	Prediction markets ○●○○
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Tving it all together						

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COLT 2012:

l divergence-based $\iff l$ proper loss for linear Γ

Hence, prediction markets $\stackrel{1 \text{ to } 1}{\longleftrightarrow}$ proper losses for means!

i.e. Prediction Markets \iff Market Scoring Rules

Warm-up 000000	Previous work	Main result	Prediction markets oo●o			
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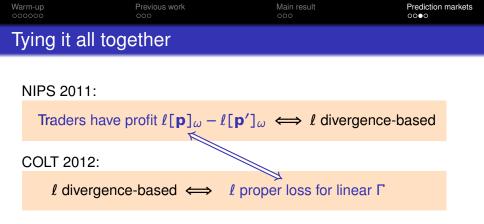
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i.e. Prediction Markets \iff Market Scoring Rules



Hence, prediction markets $\stackrel{1 \text{ to } 1}{\longleftrightarrow}$ proper losses for means!

i.e. Prediction Markets \iff Market Scoring Rules

Warm-up 000000 Main result

Prediction markets

Thanks!