# A Characterization of Scoring Rules for Linear Properties 

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June 26, 2012

Joint work with Jake Abernethy

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## The unstoppable Jake Abernethy



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Now a postdoc at UPenn with Michael Kearns


## Proper Losses

Typical setting: classification
$\square$ Labels $y \in[n]=\{1, \ldots, n\}$

- Prediction $p \in \Delta_{n}$
$\square$ Loss $\ell: \Delta_{n} \rightarrow \mathbb{R}^{n} \longleftarrow$ a vector: loss of $p$ and $y$ is $\ell[p]_{y}$


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$$
-\mathbb{E}_{y \sim p}\left[\ell[q]_{y}\right]
$$

Example: log loss

- Take $\ell[p]_{y}=-\log p_{y}$
$\square$ Now $\ell[q] p=-\sum p_{y} \log q_{y}=\operatorname{KL}(p \| q)+H(p)$
Minimized at $q=p$


## Proper Losses... for Properties

Our setting: properties of distributions
■ Outcomes $\omega \in \Omega$
■ Distributional property $\Gamma: \Delta_{\Omega} \rightarrow \mathcal{V} \subseteq \mathbb{R}^{k}$ summary information

- Prediction $v \in \mathcal{V}$
$■$ Loss $\ell: \mathcal{V} \rightarrow \mathbb{R}^{\Omega}$ loss of $v$ and $\omega$ is $\ell[v] \omega$
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$\square \ell$ is $\Gamma$-proper if $\Gamma(p)=\underset{v}{\operatorname{argmin}}\{\ell[v] p\}$
We will consider linear $\Gamma$ :
$■ \Gamma(p)=\mathbb{E}_{\omega \sim p}[\phi(\omega)]$ for some $\phi: \Omega \rightarrow \mathcal{V}$ i.e. means


## Motivation

This talk:
A Characterization of Proper Losses for Linear Properties

## Our goal

Given some linear property $\Gamma: \Delta_{\Omega} \rightarrow \mathcal{V}$, determine exactly the losses $\ell: \mathcal{V} \rightarrow \mathbb{R}^{\Omega}$ which are $\Gamma$-proper
... Why bother?

## Motivation: Proper

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- After $N$ >> 1 flips, we want

$$
p \approx \underset{q}{\operatorname{argmin}}\left\{\frac{\text { \#heads }}{N} \ell[q]_{\text {heads }}+\frac{\# \text { tails }}{N} \ell[q]_{\text {tails }}\right\}
$$

"expected" loss of predicting $q$

## Motivation: Characterization

## Loss should quantify error

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Very different notions of error

Given a notion of error, when can I design a proper loss to match?


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Problem: What if your "classification" problem has a huge ( $\infty$ ) number of classes?
E.g. Price of gas next month?

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Only extract the "relevant information" from your data

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Only extract the "relevant information" from your data

Means are quite expressive:
$\square$ First $k$ moments of a distribution: $\phi(\omega)=\left(\omega, \omega^{2}, \ldots, \omega^{k}\right)$
■ Covariance matrix: $\phi(\omega)_{(i, j)}=\omega_{i} \omega_{j}$

## Known characterizations of proper losses

## Functional properties of Gamma

Linear

Nonlinear

Identity

Dimension of V


## Bregman divergences

Given convex $f: \mathcal{V} \rightarrow \mathbb{R}$, the Bregman divergence w.r.t. $f$ :

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D_{f}(x, y):=f(x)-f(y)-\nabla f(y) \cdot(x-y)
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$f$ is called: Bayes risk, regularizer, generalized entropy

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$=\underset{v}{\operatorname{argmin}}\left\{D_{f}(\Gamma(p), v)-f(\Gamma(p))\right\}=\Gamma(p)$

## Characterization for linear properties

This shows divergence-based $\Longrightarrow \Gamma$-proper for some linear $\Gamma$
Q: Is every $\Gamma$-proper loss $\ell$ divergence-based?

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Q: Is every $Г$-proper loss $\ell$ divergence-based?

A: Yes ${ }^{1}$ !

## Theorem (Abernethy, F.)

$\ell$ is $\Gamma$-proper for linear $\Gamma \Longleftrightarrow \ell$ is divergence-based
${ }^{1}$ with extremely weak differentiability assumptions

## Proof Intuition

We draw intuition from the identity case i.e. $\Gamma(p)=p$

Theorem (Gneiting and Raftery, 2010)
$\ell: \Delta_{\Omega} \times \Omega \rightarrow \mathbb{R}$ proper $\Longrightarrow \ell$ is divergence-based

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■ Extract $\quad f(p)=\ell[p] p$

Challenge: How to define $f$ when $\mathcal{V} \neq \Delta_{\Omega}$ ?
■ Let $\hat{p}$ such that $\Gamma \circ \hat{p} \equiv \mathrm{id}_{\mathcal{V}}$
A "family" of distributions with "parameter space" $\mathcal{V}$
■ $\operatorname{Now} f(v)=\ell[v] \hat{\rho}[v]$

## Switching Gears: Prediction Markets


$\$ 0.22$

$\$ 0.35$

| Johnson <br> $\$ 1$ |
| :---: |

$\$ 0.43$

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■ Traders buy and sell these contracts

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| Obama <br> $\$ 1$ |
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| $\$ 0.22+$Romney <br> $\$ 1$ |
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■ Traders buy and sell these contracts
■ Prices reflect the consensus prediction

## Quantifying the Wagers

In standard market maker model, prices adapt to trades

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In standard market maker model, prices adapt to trades
From NIPS 2011, we can describe the net profit of such a trade in terms of the change $\mathbf{p} \rightarrow \mathbf{p}^{\prime}$ in the prices...
... as the drop in a divergence-based loss!

## Theorem (Abernethy, F.)

Traders have profit $\ell[\mathbf{p}]_{\omega}-\ell\left[\mathbf{p}^{\prime}\right]_{\omega} \Longleftrightarrow \ell$ is divergence-based

## Tying it all together

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$\ell$ divergence-based $\Longleftrightarrow \quad \ell$ proper loss for linear $\Gamma$

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Hence, prediction markets $\stackrel{1 \text { to } 1}{\Longleftrightarrow}$ proper losses for means!
i.e. Prediction Markets $\Longleftrightarrow$ Market Scoring Rules

## Thanks!

